



Road cyclist · U23

Red Bull – BORA – hansgrohe Rookies

GUSTAVE BLANC

French road cyclist born in 2007, Gustave Blanc races for Red Bull – BORA – hansgrohe Rookies, the development team of Red Bull – BORA – hansgrohe (UCI WorldTour). A climber, he was best young rider at the Giro della Valle d'Aosta and 4th on the Giro Next Gen queen stage in 2026.

BORN	FROM	PROFILE	CATEGORY	TEAM
27 March 2007	Arêches-Beaufort, French Alps	Climber	U23	Red Bull – BORA – hansgrohe Rookies

Key results

2026	Giro della Valle d'Aosta	Best young rider · 3rd KOM · 6th GC
2026	Giro Next Gen	4th on the queen stage · 4th young rider · team classification win
2026	Tour de l'Avenir	22nd on stage 1
2025	Grand Prix Rüebililand (juniors)	KOM winner · 10th GC
2025	GP Les Franqueses KH7 (juniors)	Winner

29
race days in 2026

12
races

4
countries

210K

Instagram views / 30 days

3,000

Instagram followers

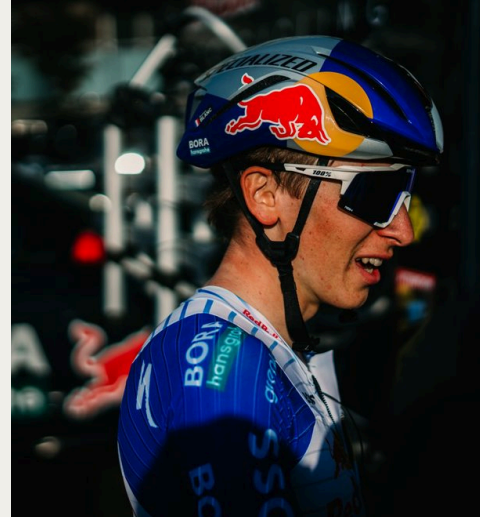
+224

new followers / 30 days

693

Strava followers

Instagram and Strava figures, 28 September – 27 October 2026.



Why now

A path to the top

Red Bull – BORA – hansgrohe Rookies is the development team of Red Bull – BORA – hansgrohe, one of the best WorldTour teams, the top division of the sport.

Value that grows

Partnering early costs less and ties your brand to a progression your audience follows season after season.

Fast progression

In his first U23 season: best young rider at the Giro della Valle d'Aosta, 4th on the Giro Next Gen queen stage and team classification win, start at the Tour de l'Avenir.

International exposure

A season raced in Italy, Spain, Belgium and France, in the colours of a team with global partners, followed by a community of cycling enthusiasts.

What I offer

01

Posts & stories

Your brand on Instagram, in races and in training.

02

Logo

Your logo on my personal content and on this website.

03

Dedicated videos

Short formats around your product or service.

04

Meet-ups

Rides, talks and events with your team or clients.

Partnership options

Main partner

Logo on website and personal content

Regular posts and stories

One dedicated video

A ride or meeting with your team

End-of-season visibility report

Product partner

Used in training (outside team equipment)

Product content and feedback

Logo on website

Supporting partner

Logo on website

Thank-you posts on Instagram

A meet-up or a ride together

Pricing on request, tailored to each project. French tax-deductible patronage (mécénat) also possible: 60% tax reduction for companies, 66% for individuals. Personal partnerships only: no branding on team jersey, helmet or equipment. No brands competing with team partners (Red Bull, BORA, hansgrohe, Specialized, BOSS, Grenke, 100%, Mewa).